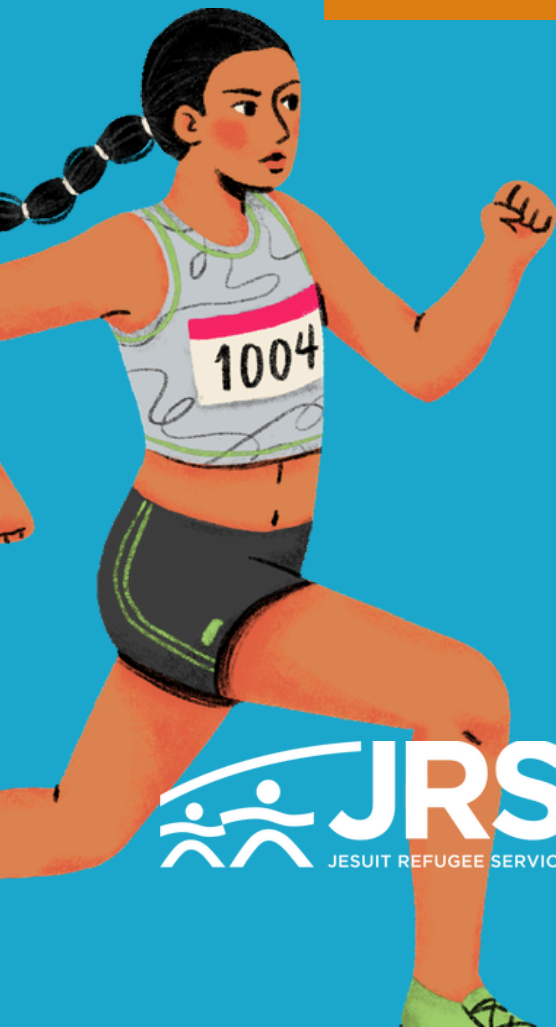




RUN FOR *(jog, walk or stroll)* REFUGEES

JRS AUSTRALIA

CITY2SURF FUNDRAISING PACK



READY, SET,

FUNDRAISE!



AUSTRALIA

THANK YOU

Thank you for fundraising for JRS Australia. By lacing up your shoes for City2Surf, **you're raising vital funds for people seeking asylum in Sydney.**

Every dollar you raise will make a real difference for people who have been forced to flee their homes and are rebuilding their lives here in Australia.

Your support will help JRS Australia continue to provide specialist casework, emergency relief, food, and employment support to refugees and people seeking asylum, ensuring everyone feels seen, valued and supported.

This pack has everything you need to set up your fundraising page, rally your supporters, and raise as much as possible between now and race day! We're with you every step of the way.

We'll see you on the start line!

WITH GRATITUDE,

THE JRS AUSTRALIA TEAM



ABOUT US

WHAT IS JESUIT REFUGEE SERVICE?

Jesuit Refugee Service (JRS) is an international organisation, working in 58 countries around the world, with a mission to accompany, serve, and advocate for refugees, people seeking asylum, and migrants in vulnerable situations.

Here in Australia, many people seeking asylum have limited or no access to government support. This means that they may struggle to afford food, rent, healthcare, and other basic needs. Some face homelessness or unstable housing, financial hardship, visa restrictions that limit their ability to work, or difficulty accessing healthcare and essential services.

Even though they show incredible resilience, people seeking asylum are often let down by government policies that make it hard to live safely and independently.

That's where JRS Australia steps in.

With the help of supporters like you, JRS Australia provides practical support, connection, and hope for individuals and families who are trying to rebuild their lives with dignity.

Our vital services include:



Foodbank and Material Aid: Providing essential food and personal items for individuals and families who have nowhere else to go.



Employment Support: Helping individuals navigate barriers to employment, develop job-ready skills, and find meaningful work.



Specialist Finding Safety Project: Supports women on temporary visas who have experienced violence to navigate pathways to safety and justice.



English Classes: Helping people to improve their English skills, so that they can participate in the community, access opportunities, and build their confidence



Specialist Casework: Support for people facing legal, medical, housing, or social challenges



Emergency Financial Relief: Providing short-term financial assistance for urgent needs like rent and medical bills

READY, SET, FUNDRAISE!

1. Register for City2Surf

Head to the City2Surf website and [register](#) for the event if you haven't already.

2. Join the JRS Australia Team

Visit our [team fundraising page](#) and click "[Start fundraising](#)," to set up your personal fundraising page for JRS Australia. This takes just a few minutes – add your own fundraising goal, a few words about why you're running, and you're ready to go!

Please note: creating a fundraising page does NOT register you to participate in the event. You must make sure to register.

The most successful fundraising pages lead with a genuine personal story – why you're running, and why supporting refugees and people seeking asylum matters to you.

Here's an example from our Schools and Community Engagement Officer, Kristen:

"I'm running City2Surf this year to raise money for JRS Australia, because I believe everyone deserves the chance to rebuild their life in safety and with dignity. JRS walks alongside families seeking asylum in Sydney - providing casework, emergency relief, food, and employment support when they need it most. Any donation, big or small, will go a long way. Thank you so much for your support."



Raise \$200 and receive a free JRS Shirt!

Everyone who raises \$200 or more by July 31 will receive a complimentary JRS Australia shirt to wear on race day – helping us bring a sea of JRS supporters to the streets of Sydney!

3. Start Fundraising!

Share your fundraising page with your friends, family, and colleagues, and tell them why you're running for JRS!

Our Top Tips!

1. Set your target, and aim big!

People may give more when they can see you're working toward a real goal.

2. Ask, ask, ask!

The single most effective thing you can do is ask people directly. Don't wait for people to find your page – reach out personally, and don't be afraid to follow up. A personal, direct ask is far more effective than a group broadcast.

Ask in person, by phone, email, or message, for example:

"Hi [name], I'm running City2Surf on 9 August to fundraise for JRS Australia, who support refugees and people seeking asylum in Sydney with casework, emergency relief, food, and employment support. I'd love your support if you're able to donate - even a small amount makes a real difference. Here's my page: [link]. Thank you so much!"

A gentle reminder a week or two later can make all the difference, as many people mean to donate but simply forget!

3. Post on social media

You may also choose to share your fundraising efforts on social media, to reach more people. You can find some social media tiles on the next page!

Get in touch

Have questions? Need help with your fundraising?
Interested in getting a group involved?

We'd love to hear from you.

Contact schools@jrs.org.au



SPREAD THE WORD

Post on your social media or ask your school or community group to post on their social media pages! Click [here](#) to access our social media resources.

